

WHY

In early 2010, the Crystal Darkness Committee of the Pontotoc County Turning Point Coalition unanimously voted to become its own stand-alone coalition to pursue Federal Drug Free Community grant funding. With its sole purpose being substance abuse prevention, the Pontotoc County Drug Free Coalition (PCDFC) was born. Members of PCDFC continue to report announcements and events at the Turning Point Coalition meetings, but officers, membership, minutes, and bylaws confirm its separate identity. Coalition leadership remains active and energetic, and this group of dedicated citizens is determined to raise awareness, make strategic changes to their environment, and protect their youth at all costs.

The success in sustaining the PCDFC is due to the commitment of its members.

Official Correspondence for Pontotoc County Drug Free Coalition can be sent through the Drug Free Communities Office:

1100 E. 14th Street, PMB E-6
Horace Mann Building Room 109
Ada, OK 74820

Coordinator: (580) 559-5990
Director: (580) 559-5815

WHERE

PCDFC holds its regular meetings at the Pontotoc County Health Department in the Meeting Room.

*1st Tuesday of the month
11:30 a.m. – 1:00 p.m.
Pontotoc County
Health Department
2330 Arlington St.
Ada, OK*

WHO

Pontotoc County Drug Free Coalition is a local group of volunteer community members collaborating efforts to prevent substance abuse and promote recovery. Our coalition is made up of over 100 members. We strive to make a difference in our county & the surrounding communities.



United to Reduce Substance Abuse



Call for more information:
(580) 559-5990 or (580) 559-5815

MISSION

United to reduce substance abuse by using proactive strategies to empower our community.

GRANTS

There are several grants that work in collaboration with PCDFC in order to reduce substance abuse in Pontotoc County; a few of these are highlighted below.

- Drug Free Communities: DFC focuses on reducing alcohol, tobacco, marijuana and prescription drugs among the youth of Pontotoc County through environmental strategies and education.
- Tobacco Settlement Endowment Trust (TSET) Healthy Living Grant: TSET focuses on overall wellness. Part of this grant is the Students Working Against Tobacco (SWAT) group. SWAT strives to empower and unite youth to resist and expose big tobacco's lies while changing current attitudes about tobacco.
- Strategic Prevention Framework Tribal Incentive Grant: SPFTIG works to prevent the onset and reduce the progression of substance abuse, including underage drinking, to reduce substance abuse related problems, and to build prevention capacity and infrastructure at the Tribal and community levels.

ELECTED LEADERS

PCDFC Elected Leaders

- James Jackson, First Chair
- Jana Webb, Second Chair
- Jahna Buckaloo, Secretary

Executive Committees Members:

- Yolanda Cummings, Member
- Vicki Orsburn, Member
- Alex Thompson, Member
- Dylan Ramey, Member

STAND

Students Taking A New Direction is a drug free youth coalition under the umbrella of PCDFC. It is for youth ages 12-18 in Pontotoc County. The students get to take action against substance abuse through a variety of ways:

- Media campaigns
- Compliance Checks
- Policy changes
- Leadership opportunities



**If you or someone you know wants to get involved... Please call
(580) 559-5990 or (580) 559-5815
for more information.**

WHAT

Past & Present Coalition Focus:

- Education & Awareness-PCDFC members receive information and updates on legislative, treatment, prevention, funding, continuing education, community and other related issues.
- Prescription Take-Back Programs- PCDFC members have participated in prescription take-back days with local law enforcement.
- Reality Parties- PCDFC hosts reality parties to show area residents the dangers posed by underage drinking parties.
- Step Out of the Darkness-PCDFC co-hosts this annual event every September with the Brandon Whitten Institute to unite the community in recognizing we are all affected by addiction.
- Project Towards No Drugs Abuse- PCDFC members have been trained to provide this evidence-based substance abuse prevention program to high school students.
- 12 Steps for Communities-PCDFC is working these steps to improve our community response to prevention & recovery-related issues.
- Responsible Beverage Service and Sales Training- This training provides clerks, servers, and managers with the knowledge and skills to sell and serve alcoholic beverages safely, responsibly, and legally.