

Pontotoc County Drug Free Coalition

Greetings!

It is hard to believe we are in year two of the Drug Free Communities Grant! It was a busy year one and this 1st quarter is proving to be no exception. With the help of our grant evaluator, PCDFC has compiled its first Annual Report Card. This report card includes youth substance use rates, demographic information and results from strategies implemented and supported by PCDFC. In 2014, 1587 pounds of unused prescription drugs were safely discarded in area take back boxes. Way to go Pontotoc County! The report card can be found on the PCDFC website.



PCDFC
Report Card

PCDFC has also been working diligently to gather and analyze data for our Community Assessment. The Community Assessment report allows PCDFC to better understand youth substance issues within Pontotoc County. It also allows us to gauge the readiness of the community to address these issues. The completed Community Assessment will be available to community partners in January 2015.

Vision:

A safe and healthy community free of substance abuse.

Mission:

United to reduce substance abuse by using proactive strategies to empower our community.



Pontotoc County Drug Free Coalition

United to reduce substance abuse!

Visit us at www.pcdfc.org for more information or to get involved!

As most of you know, DFC staff attended three weeks of National Coalition Academy training throughout 2014. The training provided step-by-step instruction in using the Strategic Prevention Framework (SPF). It is important to share the knowledge and skills gained with the coalition. This is being done through a series of monthly workshops. The series is called "It Takes A Village: How We Can Reduce Substance Use and Abuse."

The first workshop launched in October 2014. It was titled "Data, Data, Who's Got the Data?: A Guide To Data Collection, Problem Analysis and Assessment." In this class we covered the first "pedal" called assessment on the "SPF flower." We discussed all the data collected and how it pertains to youth substance use.



It Takes A Village: How We Can Reduce Substance Use and Abuse

The data allows us to make strategic decisions when moving through each part of the SPF model.

The second workshop was titled "Let's Be Logical: A Guide to Logic Models." This class overlapped both the assessment and the capacity. The data was then logically sorted out to determine key local conditions. The coalition determined the root causes of each substance and agreed upon which local condition the coalition has the capacity to work on.

The third workshop entitled "So Now What?: A Guide To Selecting Interventions." The coalition focused on youth prescription drug abuse particularly as it relates to the youth's low perception of harm. Interventions were discussed to address this.

Thank you!

A big thank you to our media partners who have committed to continue in-kind donations for the second year of DFC!

You are awesome!

The Ada News
Your Local Information Source

SCORE Broadcasting
KTLS KADA KYKC KXFC

CABLE ONE
ADVERTISING

STAND

The STAND youth coalition has been hard at work! A few of the things STAND has worked on this quarter include:

- Speak and work at the Hypnosis Event.
- Distribution of marijuana awareness flyers to schools.
- Helped with environmental scans.
- Raffle fundraiser.
- Alcohol Compliance Checks.
- Mailed RBSS letters to Pontotoc County District Judges.
- Continued media efforts through radio PSA's.

STAND also had two guest speakers! Gale Whitson with the Office of Juvenile Affairs and Calvin Prince with Pontotoc County Drug Court.

The PCDFC/STAND Holiday Party was a huge success. There were lots of games, food, laughing, and prizes. Thank you to those who came and brought food!



Vision:

To promote and sustain a healthy environment free of youth substance abuse.

Mission:

To provide youth substance abuse education and advocate for strict enforcement.

PCDFC Media

In October PCDFC created campaigns for National Substance Abuse Prevention Month and National Medicine Abuse Awareness Month. Proclamations were signed by the Ada City Mayor in declaration of each month.

In November PCDFC and STOP focused on tobacco awareness through social media and radio efforts.

PCDFC ordered various promotional items this quarter. Stickers describing Oklahoma's Social Host Law are among the items ordered. DFC staff began the process of distributing these to local business in order to raise awareness.

Upcoming Dates

- ◇ January 6: PCDFC Meeting
- ◇ January 6: STAND Meeting
- ◇ January 12: PCDFC Executive Committee Meeting
- ◇ January 15: Rx Partnership Meeting
- ◇ January 19: ECU Campus Closed Martin Luther King Jr.
- ◇ January 20: STAND Meeting
- ◇ January 21: PCDFC Workshop
- ◇ January 28: Area Superintendents Meeting
- ◇ February 2-6: CADCA Leadership Forum & NCA Graduation
- ◇ February 3: PCDFC Meeting
- ◇ February 3: STAND Meeting
- ◇ February 17: STAND Meeting
- ◇ February 18: PCDFC Workshop
- ◇ March 3: PCDFC Meeting
- ◇ March 3: STAND Meeting
- ◇ March 16-20: ECU Campus Closed Spring Break
- ◇ March 25: PCDFC Workshop

United to reduce substance abuse!



Happy Holidays

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Happy New Year